



National Coalition For Men (NCFM)

Since 1977

932 C Street, Suite B, San Diego, CA 92101 / 619-231-1909 / ncfm.org / 501(c)3 nonprofit corporation

DIRECTORS

Board Chairman

President

Harry Crouch
California

Vice President

Marc Angelucci, Esq.
California

In Memoriam

Vice President

Spokesman

Tim Goldich
Illinois

Treasurer

Angela Daley
California

Secretary

Katrina Overfield
Illinois

BOARD MEMBERS

Ray Blumhorst

California

Fred Sottile

California

Gregory J.

North Carolina

Lea Perritt, Ph. D

Kentucky

Mark Bates

Minnesota

Will Hageman

Minnesota

Carl Augustsson, Ph. D,

Republic of Georgia

ADVISORS

Warren Farrell, Ph. D

Author

California

Robert Kennedy, Ph. D

York University

Canada

Charles Corey, Ph.D

Colorado

Robert R. Parker, Jr., LL. B

Government Affairs

Georgia

Bill Ronan, LCSW

Clinical Social Worker

Minnesota

Tom Golden, LCSW

Commission

On Men's Health

Maryland

Thomas James, Esq.

Author/Family Law

Minnesota

Missouri

8/11/2024

Doug McMillon
President and CEA Walmart Inc.
702 SW 8th St.
Bentonville, AR 72716

Dear Mr. McMillon,

Like many of our members and friend we frequent Walmart. We are your customers. Since 1977, NCFM has been committed to ending harmful discrimination and stereotypes against boys, men, their families and the women who love them. We are a gender inclusive, nonpartisan, ethnically diverse organization that effects civil rights reform through advocacy, education, outreach, services and litigation.

Not infrequently we come across something absurdly disgusting. In 1999 it was David and Goliath, Inc. and *Boys are Stupid, throw rocks at them* t-shirts, related products and books. Similar to products on your website saying MAKE BOYS CRY OR HOW TO MAKE BOYS CRY, or even worse, I LOVE TO MAKE BOYS CRY and several others. Also found are products with I LOVE TO MAKE GIRLS CRY and so on.

We strongly feel such sayings and products are inappropriate and may actually cause harm. I'm sure some would disagree, regardless we ask that you consider an internal review of products and discontinue selling products like those above.

Thank you for your consideration.

Respectfully,

Harry Crouch
President/Board Chairman

DougMcMillon@walmart.com
Various places

Francis Baumli, Ph. D
Author/Publisher
Missouri
Eric Nelson, Ph. D
Nevada
Julie Brand, M.S.
Author/Counselor
Nevada
David Heleniak, Esq.
Civil Rights/Appellate
New Jersey
Edward Stephens,
M.D. Psychiatry
New York
Diane A. Sears, Editor
Pennsylvania
Richard Driscoll, Ph. D
Tennessee
R.K. Hendrick, Esq.
Oregon
Phillip Cook
Journalist/Author
Washington

LIAISONS

Charles Oholendt
Arkansas
Pati Ounjian
Armenia
Greg Andresen
Australia
Rezaul Amin
Bangladesh
Earl Silverman
Canada
In Memoriam
Abel Dereje
Ethiopia
Giorgi Labadze
Rep. of Georgia
Kenedy Owino
Kenya
Michael Rother, MCS
Germany
(Past Pres. NCFM)
Tom Dougherty, M.D.
Illinois
Eyal Avidan, Esq.
Israel
Felicia Ezinn Odimpka
Chief Lolo Mrs.
Nigeria
William Gavitz,
Pennsylvania
Jason Leatherman,
Massachusetts
Eric Wedin
Sweden
Prince Maloba
Uganda
Sergey Khorolsky
Ukraine

