



**Joe Harper**  
Chief Executive Officer

August 3, 2011

Harry A. Crouch, President  
National Coalition for Men  
932 C Street, Suite B  
San Diego, CA 92101

**Re: *Del Mar Thoroughbred Club*  
Ladies Day and California's Civil Rights Laws**

Dear Mr. Crouch:

Thank you for your letter of July 27, 2011 concerning the "Ladies Day" promotion coming up at Del Mar.

We appreciate very much you bringing your organization's concerns to our attention. DMTC takes its legal obligations seriously, especially as it relates to equal opportunity for all members of population under the civil rights laws.

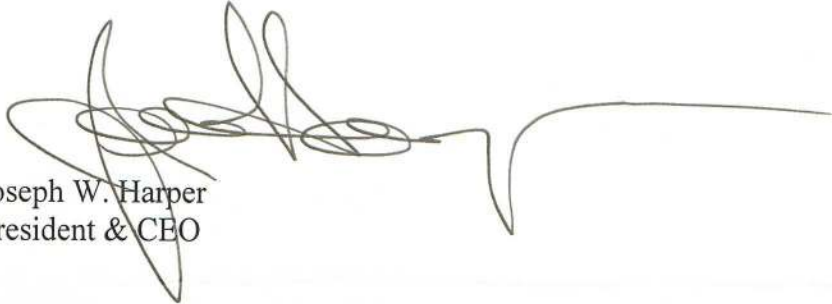
We wish to clarify for you what the event is about in order to clear up any misconception your organization may have and to allay any concerns on your part about the nature of the event.

We do not believe the Ladies' Day promotion in any way discriminates against anybody based on their gender in violation of law. By promoting the event as a "Ladies Day," we in no way meant to imply that men are unwelcome or are otherwise discouraged from attending. Nor do we believe that it does imply any such thing. Indeed, we have made it clear in promoting the event that "Gentlemen are Welcome too" as you recognized in your letter. Moreover, you may be interested in knowing that in past years a substantial percentage of the attendance at this event has been comprised of men. We anticipate the same will be true again this year. In any event, since you have brought the potential for misconception to our attention, we have decided to follow your suggestion and rename the event to "Ladies and Gentlemen Day" as you can see from our website.

Notwithstanding this, we feel that it is important to point out that DMTC does not in any way discriminate based on gender (or any other classification) for this or any other event. DMTC's admission policies, admission prices, prizes, giveaways, discounts and all such similar items are completely gender and classification neutral for this and all of its other events. Thus, we do not believe that DMTC violates any civil rights laws in effect.

Again, thank you for bringing your concerns to our attention. We trust our response has allayed any reasonable concerns you may have. If not, please do not hesitate to let us know if you need further information or clarification.

Very Truly Yours,

A handwritten signature in black ink, appearing to read "Joseph W. Harper". The signature is highly stylized and cursive, with a long horizontal flourish extending to the right.

Joseph W. Harper  
President & CEO

cc: Timothy Fennell, 22<sup>nd</sup> Agricultural District  
Chris Jaczko, Esq.