



National Coalition For Men (NCFM)

Since 1977

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January 14, 2019

Mr. Gary Coombe
President, P&G Global Grooming
The Gillette Company
1 Granite Street
Boston, MA 02210

Mr. Coombe,

I am disgusted in Procter and Gambles "We Believe" advertising campaign.

The vast majority of Americans, male or female, are neither sexual predators nor bullies.

Moreover, just in case you do not know, sexual predators and bullies are not gender specific.

Your ad campaign disrespects every male in America, plus the women who love them.

I am encouraging our membership to boycott all Procter and Gamble products.

Sincerely,

Harry A. Crouch
President

CC: Procter and Gamble Board of Directors

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